

PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA FOR OUTREACH PURPOSES

(Pursuant to Article 13 of EU Regulation 2016/679 - GDPR)

Regulation (EU) 2016/679 (“General Data Protection Regulation” or “GDPR”) provides for the protection of natural persons with regard to the processing of personal data.

In compliance with this legislation, the processing of your personal data (photos and/or videos) will be based on the principles of lawfulness, fairness, transparency, data minimisation, accuracy, integrity, confidentiality and storage limitation, in accordance with the fundamental rights and freedoms of the data subject.

CIRMMP Consortium (hereinafter the “Controller”), with registered office in Florence, Piazza San Marco 4, and operational office in Sesto Fiorentino, Via L. Sacconi 6, as Data Controller, hereby informs its Employees, Collaborators and Fellows about the manner in which their personal data will be processed.

1. Purpose of Processing and Legal Basis

Personal data (images, photographs, audio-video recordings and, where applicable, name/affiliation) will be processed exclusively for institutional communication purposes and to promote the Consortium's research and scientific outreach activities. Images may be published on the institutional website, on the entity's official social media channels (LinkedIn, X, Bluesky) or in the Consortium's informational/scientific publications.

The legal basis for the processing is the data subject's freely given, specific, informed and unambiguous consent pursuant to Article 6(1)(a) and Article 7 of Regulation (EU) 2016/679, expressed by signing the consent section below.

2. Manner of Processing and Voluntary Nature

Processing is carried out using IT, telematic and, where necessary, paper-based tools, in compliance with the technical and organisational measures required by the GDPR to ensure the security and confidentiality of the data. Provision of the data is entirely voluntary. Failure to give consent has no consequences on your activities or on your relationship with the Consortium, but solely precludes the use and publication of images depicting you. The use of images is entirely free of charge.

3. Recipients and Data Transfers Abroad

Images and any identifying data may be processed by Consortium personnel specifically authorised to carry out such processing. Images published on the institutional website or on social media channels will be publicly accessible via the Internet. Where images are published on social media platforms (e.g. LinkedIn, X, Bluesky or YouTube), the operators of those platforms act as independent Data Controllers, in accordance with their respective privacy notices. Publication on social media platforms may involve the transfer of personal data to countries outside the European Economic Area. Such transfers are carried out in compliance with the provisions of Chapter V of Regulation (EU) 2016/679 and the safeguards provided for under applicable law.

4. Retention Period

Images and/or videos will be retained for the time necessary to achieve the purposes set out in this notice and, in any case, until consent is withdrawn by the data subject or until the Consortium's institutional communication needs cease to apply, without prejudice to any statutory retention obligations.

5. Rights of the Data Subject

The data subject may exercise the rights provided for under Articles 15–22 et seq. of the GDPR (access, rectification, erasure, restriction of processing, objection and, where applicable, data portability) by sending a request to **privacy@cerm.unifi.it**.

You also have the right to withdraw your consent at any time. Withdrawal does not affect the lawfulness of processing carried out prior to withdrawal. Following withdrawal, the Consortium will remove the images from its communication channels without undue delay, within the limits of its technical and legal ability to do so.

The data subject also has the right to lodge a complaint with the Data Protection Authority (Garante per la protezione dei dati personali) pursuant to Article 77 of the GDPR.

6. Declaration of Acknowledgement and Consent

☐ **I declare that I have read the Privacy Notice pursuant to Article 13 of Regulation (EU) 2016/679 (GDPR).**

7. Consent to the use of images

Having read the above Privacy Notice:

☐ **I GIVE MY CONSENT** to the processing of my personal data (photographs, video and audio-video recordings and, where applicable, my name and affiliation) for the institutional communication and scientific outreach purposes described in this Privacy Notice.

☐ **I DO NOT GIVE MY CONSENT** to such processing.

Date

Signature

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